

The Challenge of the Americas
presented by THE PINK HATS
calls on you to

CHALLENGE BREAST CANCER

AND



Photos by SusanJStickle.com



The Pink Hats



2025



Friday, March 7, 2025

Global Dressage Festival Showgrounds, Wellington

Challenge of the Americas 2025



Thank you, Mary Ross,
the Pink Hats and
the entire COTA team
for all you do.
I am proud to sponsor
this wonderful event.

Margaret H. Duprey
&
Cherry Knoll Farm





Play for P.I.N.K. (Prevention, Immediate diagnosis, New technology, Knowledge), or PFP, is a 501(c)(3) grassroots organization dedicated to raising funds for breast cancer research through sporting and lifestyle events. PFP's commitment is to contribute 100% of all proceeds to its sole beneficiary, the Breast Cancer Research Foundation (BCRF), to fund the world's top researchers. PFP donated \$6.25 million to BCRF in 2024 and is currently supporting 26 of these scientists. Since 1996, PFP has raised more than \$85 million for breast cancer research. Visit playforpink.org to learn more.



Breast cancer is a complex disease with no simple solution. Research is the key to stopping it in its tracks. Founded in 1993 by Evelyn H. Lauder, the Breast Cancer Research Foundation is the largest private funder of breast cancer research in the world. We invest in the best minds in science—from those investigating prevention to metastasis—and foster cross-disciplinary collaboration. Our approach accelerates the entire field and moves us closer to the answers we urgently need. We can't stop now. Join us in fueling the world's most promising research. With you, we will be the end of breast cancer. Learn more and get involved at BCRF.org.

Thank you to our COTA supporters!



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Margaret H. Duprey | Cherry Knoll Farm

A. Ronald Johnson and Elizabeth Stauber-Johnson, Ph.D.

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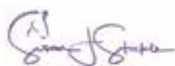
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WELCOME

Good evening and welcome to the 2025 Challenge of the Americas presented by THE PINK HATS! Your support of the fight against breast cancer is so important, and very much appreciated. To date, your donations have totaled over \$3 million. The Challenge Committee—in conjunction with Play for P.I.N.K., the Breast Cancer Research Foundation, the riders and our sponsors—thank you.

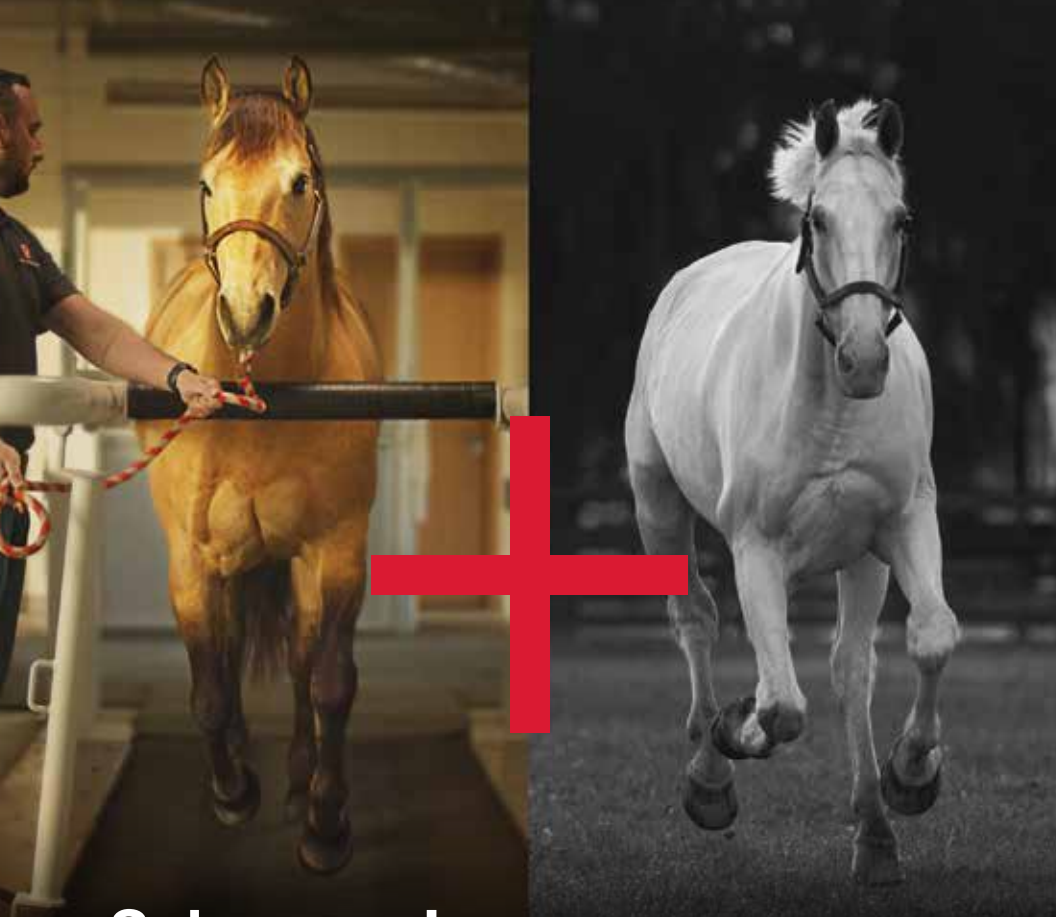
Everyone here tonight knows someone who has been diagnosed with this terrible disease. My mother, Jean Cruse, lost her battle and is the reason the Challenge of the Americas is here today. This event was created in her memory, but it is you who made it a success.

And we must not forget the horses, the magnificent creatures that have tolerated the noise, the lights and the cheers to perform quietly and calmly for men and women around the world. They recognize that they too, are a very special part of a very special evening.

Please enjoy this wonderful night of musical dressage and jumping created to assist Play for P.I.N.K. in their efforts to prevent and find a cure for breast cancer.

Sincerely,

Mary Ross
Chairman
Challenge of the Americas



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COTA

PROGRAM

PRE-SHOW ENTERTAINMENT

Disc Jockey Justin Lajeunessa

SILENT AUCTION

OPENING CEREMONIES

National Anthem performed by Leeza Keegan

EXHIBITIONS

Flying Soleau Quadrille

Dressage, Jumping and Mini Magical Fun

Harmony in Motion Freestyle

A tribute to strength and hope by Marcus Orlob

Rockin' Dressage Derby

Dressage Duel: Dancing Hooves and Rockin' Beats

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A. Ronald Johnson and Elizabeth Stauber-Johnson, Ph.D.

Mr. and Mrs. Steffen Wolff

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Laura Lassman

President & Founder of Play for P.I.N.K.

Donna McKay

President and CEO of the Breast Cancer Research Foundation

Margaret H. Duprey

Betsy Juliano

Terri Rollins Kane

Betsy Steiner

Cathy Tarantini

HOST COMMITTEE

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Leslie Hiller

Eileen Johnston

Wendy Judd

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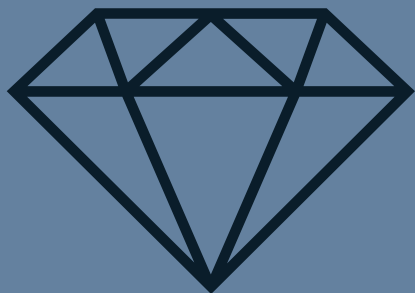
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Our very grateful thanks to the following individuals for giving their time and expertise to the 2025 Challenge of the Americas:

CHALLENGE COMMENTATOR

Nicho Meredith

VOLUNTEERS

It takes a village of volunteers to create and carry out the Challenge of the Americas. Thank you for your dedication to helping us find a cure for breast cancer. We appreciate you!

QUADRILLE COMPETITION JUDGES PANEL

Janet Foy, FEI 5*, USA

Cesar Torrente, FEI 4*, COL

Lee Tubman, FEI 4*, CAN

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Gabriel Armando, FEI 4*, ARG

Jeanne McDonald, FEI 4*, USA

SADDLE PADS

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PHOTOGRAPHY

Susan J. Stickle

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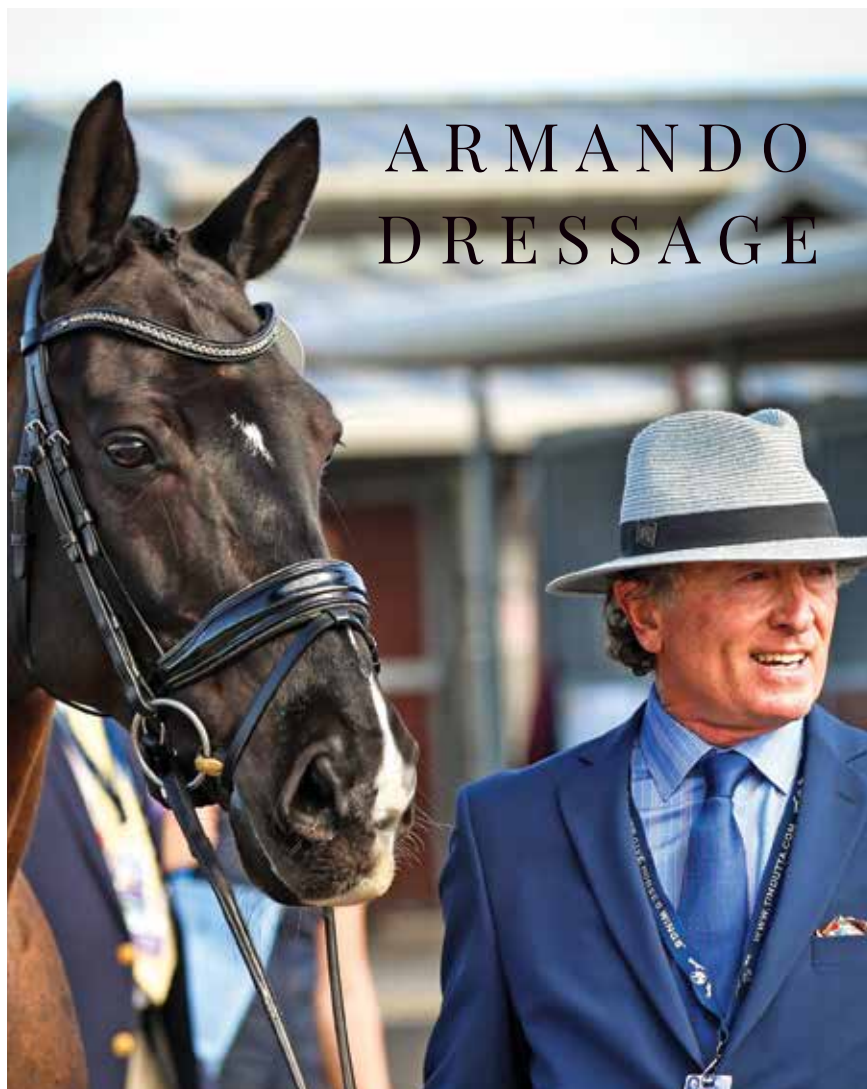


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Riding JJ Glory

9 y/o Danish Warmblood stallion

Owned by Alice Tarjan



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presented by



Tina Irwin

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14 y/o Westfalen Gelding

Owned by Anna DiRezze
and Peter Babishuk



Jaimey Irwin

Riding Flirtfaktor S

10 y/o Hanoverian Gelding

Owned by Jaimey
and Tina Irwin



Jennifer Williams

Riding Jive V

11 y/o KWPN Mare

Owned by Julie Kuliopulos



Amanda Perkowski

Riding Sonata MF

10 y/o Hanoverian Mare

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Performance Horses



Lauren Chumley

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Owned by Lauren Chumley



Tai Parrish

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8 y/o Hanoverian Gelding

Owned by Lauren Chumley



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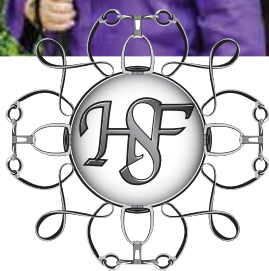
**Thanks to Mary Ross and the
COTA Committee
for all their hard work.**

**Patti Thompson Dressage wishes
the riders a fun, successful night.**

Thank you Betsy Juliano

Betsy's Havensafe Farm is a sponsor of the Challenge as well as host to Team Purina. Betsy's generosity and hospitality shines through when hosting Team Purina practices at her beautiful facility. In the weeks leading up to the event, the camaraderie and enjoyment of the riders, their horses, and all involved are apparent at Havensafe Farm.

With much appreciation, we thank Betsy for her continued commitment to the Challenge and the Breast Cancer Research Foundation through Play for P.I.N.K.



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Thank you to the Quadrille Team riders
and owners for everything you do!



Emily Wright-Ciceroni

Riding Sanchez, a 14 y/o Oldenburg gelding owned by Emily Wright-Ciceroni

Amina Bursese

Riding Fiti AL, a 19 y/o PRE stallion owned by Amina Bursese

Leif Aho

Riding Classy Sinclair, an 18 y/o Oldenburg gelding owned by Lisa Grossi

Lisa Wilcox

Riding Niquel CAP, an 8 y/o Lusitano stallion owned by Amina Bursese
and Diego Gonzalez

Angela Jackson

Riding Holts Le'Mans, a 14 y/o Danish Warmblood gelding
owned by Ella and Todd Fruchterman

Molly Paris

Riding Diamant Sky, an 18 y/o Westphalian gelding owned by Molly Paris





Dancing for Pink

Kristy Lund

Riding La Vida Mas Fina, a 9 y/o Dutch Warmblood gelding owned by Blue Marlin Farms

Allie Conti

Riding Wilson Pickett, a 20 y/o Hanoverian gelding owned by Peacock Ridge LLC

Laura Ashley Killian

Riding Baryshnikov, a 14 y/o Hanoverian gelding owned by Sofia Lefleur

Heidi Jo Hauri-Gill

Riding Rondeno, a 13 y/o PRE gelding owned by Susan Thomas

Jordan Lockwood

Riding Sandro Man, a 20 y/o Danish Warmblood gelding owned by Kimberly Allison and Oak Dell Farm

Michelle Gibson

Riding Schfro, a 12 y/o Danish Warmblood gelding owned by Lindsey Welsh



PURINA®

George Williams

Riding Sir Velo, a 19 y/o Westfalen gelding owned by George and Noel Williams

Jordon LaPlaca

Riding Show Time, a 15 y/o Oldenburg gelding owned by Denise and Mitchell Sarnoff

Pamela Goodrich

Riding Franz Ferdinand, a 16 y/o Hanoverian gelding owned by Claudia Sands

Jessie Steiner

Riding Red Snapper, an 18 y/o Hanoverian gelding owned by Betsy and Jessie Steiner

Chris Hickey

Riding Serenade MF, a 12 y/o Hanoverian mare owned by Cecelia Stewart

Bent Jensen

Riding Living Lucky, a 12 y/o Westfalen gelding owned by Blue Marlin Farms



Todd Flettrich

Riding Eleito Da Ferrara, a 16 y/o Lusitano gelding
owned by Margaret Duprey / Cherry Knoll Farm

Susanne Hamilton

Riding Lesath, a 16 y/o Hanoverian gelding owned by Barbara Eisvogel

Justin Hardin

Riding Florenza LJS, a 13 y/o KWPN mare owned by Lara Osborne

Luis Reteguiz-Denizard

Riding H. Vortex, a 14 y/o Hanoverian gelding owned by Cora Tonno

Tom Dvorak

Riding Cyrus, a 15 y/o Oldenburg gelding owned by Carla Bahr

Cindi Wylie

Riding Amado XXXV, a 15 y/o PRE stallion
owned by Cindi Wylie / Joann McCarthy



Siobhan Byrne

Riding Hans, riding 13 y/o KWPN gelding owned by Siobhan Byrne

Lauren Chumley

Riding Nikolas, a 14 y/o German Riding Pony gelding owned by Melissa Dowling

Jess Idol

Riding Fantom, a 15 y/o Lusitano gelding owned by Jess Idol

Kymberly Pullen

Riding Hot Date, a 17 y/o Hanoverian gelding owned by Kymberly Pullen

Claire Darnell

Riding Harrold S, a 13 y/o KWPN gelding owned by Claire Darnell

Shannon Stevens

Riding All of Harmony, an 11 y/o Oldenburg gelding owned by Kathryn Williams

Oak Meadows

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Heartfelt thanks to riders,
coaches, owners and sponsors
for making this wonderful
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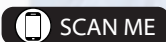
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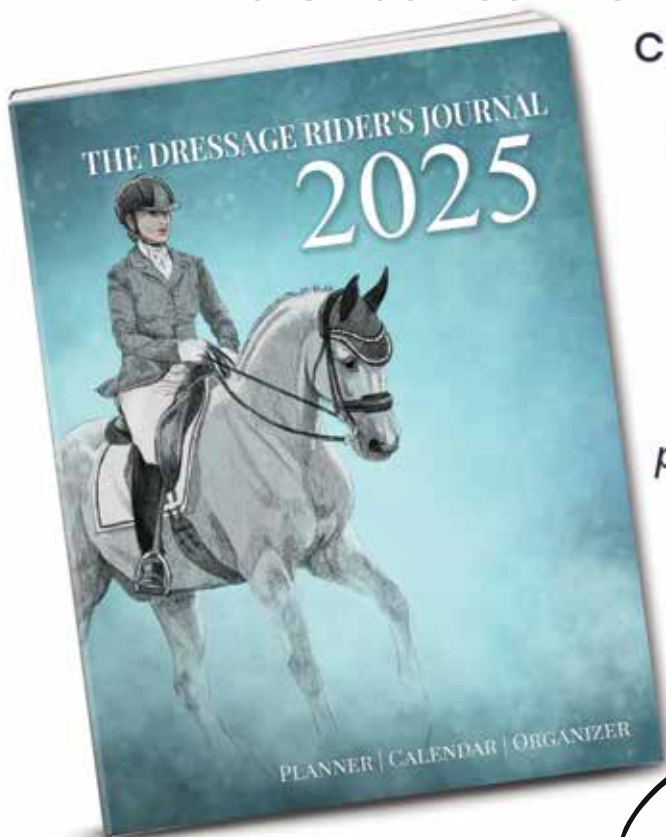


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Wishing everyone a fabulous and fun-filled evening of fundraising at the 2025 Challenge of the Americas!

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Terry Ciotti Gallo

Klassic Kur
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and Coach**

Terry's broad and colorful history in sports, dance and music led to the establishment of Klassic Kur in 1989. Her freestyles have been in seven Olympic Games, World Equestrian Games and hold two World Cup titles. Terry has been a member of the USDF Freestyle Committee (six years as its chair), the USDF Judges Committees, recipient of the USDF Volunteer of the Year award for her work on the freestyle education program for judges, and was honored with the USDF Lifetime Achievement Award. She continues to volunteer in USDF and has been with Challenge of the Americas since its inaugural year of 2002.



Photo by Art Gallo

Betsy Steiner

Team PURINA Coach

Betsy Steiner's career spans more than 40 years of training and showing horses at all levels. She represented the United States at the 1990 World Equestrian Games in Stockholm, Sweden, aboard her own exuberant Dutch Warmblood, Unanimous. With a lifetime of wins, Betsy and her mare Swiss owned by Whitney Bailey, have started showing this season in the Intermediare II making their way to Grand Prix.



Bill Warren

Team PURINA Coach

Bill Warren is a FEI 4* judge, a Bronze, Silver and Gold medalist and USEF "S" judge. He believes in the classical approach to training and has educated many horses and students to the FEI levels, including Grand Prix. An avid competitor, Bill maintains an active show schedule throughout the year and trains out of Warren-McMullin Dressage in Massachusetts from May through October, and in Wellington, Florida from November through April.



Photo by Terri Miller

Diane Creech

Team WRIGHT DRESSAGE Choreographer and Coach

Diane Creech of Caistor Centre, Ontario, has been a Canadian fixture in the international ring for decades. She helped Team Canada earn a silver medal at the 2007 Pan Am Games in Rio de Janeiro and was named the reserve rider for the 2015 Pan Am Games. Diane was also the reserve rider for Team Canada for the 2012 London Olympic Games. In February 2022 she placed fourth in the Grand Prix and Grand Prix Special at the AGDF7 CDI5* in Wellington, FL.



Vanessa Creech-Terauds

Team WRIGHT DRESSAGE **Choreographer and Coach**

Vanessa is a 25-year-old Canadian FEI rider for Leatherdale Farms who has competed internationally across Canada, USA and Europe. Vanessa is a seven-time NAYC medalist, has competed in five U25GP Nation Cups, one Senior Nations Cup and placed fourth in the World Cup qualifier freestyle at Dressage at Devon 2022 in the CDI open Grand Prix.



Karen Robinson

Team WRIGHT DRESSAGE **Music**

Karen Robinson has been creating freestyles professionally for more than 25 years. Her clients have included Olympians, WEG and World Cup Finalists, as well as Paralympic, Pan Am Games and NAYC gold medalists. She feels honored to have contributed to the Challenge of the Americas over the past 20 years. When not hard at work on projects for clients, Karen can be found communing with the eagles and orcas at her off-grid cabin on an island in British Columbia, or escaping winter in her Sprinter van with her best friend, a Chiweenie named Pancho.



Emilie Goddard

Team WINGED FOOT **Coach**

Ever since Emilie first came to Wellington as a working student years ago and saw the Challenge of the Americas for the first time, she has been itching to be a part of it. Now, as Assistant Trainer and Barn Manager of Ruth Hogan Poulsen's Bespoke Farm, she assists Ruth in all aspects of coaching Team Winged Foot: creating the pattern, selecting music, and even sewing the costumes.



Ruth Hogan-Poulsen

Freestyles From A to C

Team WINGED FOOT

Choreographer and Coach

Ruth feels that the use of music with dressage is the perfect way to introduce the sport to the public as well as help all levels of riders improve their training and relationships with their horses.

“The development of the dressage freestyle as an entertainment vehicle is a huge step forward. Freestyles make dressage more accessible to non-riders. The more people that can enjoy our performances, and appreciate the beauty and training of our horses, the more support that becomes available for our teams.

“Rhythm is one of the most important components in riding horses in any discipline. The use of music in training and in competition enhances the riders’ ability to regulate rhythm.”

Ruth’s freestyles have been represented in every national championship possible, as well as the Pan Am Games, Para Olympics, the WEG and much more. She also works with many first time freestylers and JR riders to teach them HOW to ride to music and how to incorporate it into their daily routine.

A special thank you to Emilie Goddard for all her help in organizing Team Winged Foot.



Photo by Sue Weakley

Tigger Montague

Spirithorse Productions

Team BIOSTAR

Choreographer, Music and Coach

Tigger has been making dressage musical freestyles since 1990. She apprenticed under former U.S. Ice Dancer Doug Mankovich, when editing music was done on reel-to-reel analog equipment. She has developed and ridden freestyles from first level through grand prix.

Tigger is the owner of BiostarUS, a company that produces and distributes whole food supplements for horses and dogs. Her company supports several important charities including: Canine Companions for Independence, which trains dogs for people with disabilities; The American Farmland Trust, which helps save family farms and promotes sustainable farming practices; and Friends of the Earth, a charity that is part of a global network to support solutions to deep-rooted environmental problems.



Alex Rozboril

Dance Magic Freestyles

Team DANCING FOR PINK
Choreographer and Coach

Alex Rozboril, a USDF Gold and Silver medalist, has trained a variety of horse breeds from youngster to FEI dressage and the Grand Prix levels. She creates competitively successful custom kuns for horse and rider through her company, Dance Magic Freestyles, and she has performed her own freestyles in dressage exhibitions. Alex also teaches dressage and lives year-round in Wellington, Florida.



Michelle Gibson

Team DANCING FOR PINK
Coach

Michelle Gibson is a 1996 U.S. Olympics Team Dressage Bronze Medalist and a USDF Gold, Silver and Bronze Medalist. She received the German “Golden Rider Medal” presented at the 1996 Olympics by the President of the German National Federation and was the first American to earn the award. Michelle was also named U.S. Olympic Committee’s Female Equestrian of the Year.



Amy Bock

Team DANCING FOR PINK
Coach

Amy Bock is a dressage trainer and competitor, and runs HighBar Farm in Loxahatchee Groves. She’s won USDF Bronze, Silver, and Gold Medals with Distinction, numerous regional and national championships, and year-end awards. This is her fourth year as a rider or coach for the Challenge of the Americas.



Carlos Agüera

CA Dressage Music

Team DANCING FOR PINK Music

Carlos Agüera started riding horses in Colombia when he was eight years old and enjoyed jumping until he went to college. He studied music at the Musicians Institute in Los Angeles, California, and has dedicated his professional life to writing musical scores for movies. He has written original scores for more than 12 movies and 20 TV series. Two years ago, he returned to riding and gravitated toward dressage. He discovered he could combine his passions by creating musical freestyles and has enjoyed volunteering his time and talent to design a musical freestyle for Team Dancing for Pink.





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JUST IN THE LAST FEW YEARS...

2020 — BCRF embarks on a new collaboration to improve early breast cancer detection and reduce false positive exams in women with dense breasts. About 40 percent of women over the age of 40 have dense breasts, which can make reading and detecting breast cancer on a mammogram difficult. This groundbreaking new study called CMIST (Contrast-Enhanced Mammography Imaging Screening Trial) combines mammography and vascular-based screening methods for a more efficient screening approach in women with an increased risk of breast cancer.

2021 — The National Comprehensive Cancer Network recommends the use of the Breast Cancer Index (BCI) assay, developed by BCRF investigator Dr. Dennis Sgroi. The BCI predicts which patients with early-stage, HR-positive breast cancer should extend anti-estrogen therapy beyond five years. Another BCRF investigator, Dr. Fergus Couch, publishes the results of the first large, multi-center study (CARRIERS) to improve the accuracy of breast cancer risk assessment for women without a family history of the disease.

2022 — Investigators from the DESTINY-Breast04 trial in HER2+ breast cancer report practice-changing results. For the first time, patients with low levels of HER2-expressing metastatic breast cancer benefitted from a targeted therapy: Enhertu®. More than 55 percent of breast cancers are estimated to be HER2-low. This therapy and the DESTINY-Breast04 trial represent a new era of targeted treatments. BCRF investigators are building on this work and perfecting ways to measure HER2-low status.

2023 — BCRF launches the first-of-its-kind Global Data Hub for breast cancer research in collaboration with the University of Pittsburgh. The Data Hub provides a centralized portal for researchers to share data along with cutting-edge computational capabilities to analyze massive amounts of untapped information for discoveries.

2024 — American Cancer Society releases its biennial report on breast cancer citing a 42 percent decline in breast cancer deaths since 1989, and more than 4 million people in the U.S. living after a breast cancer diagnosis.

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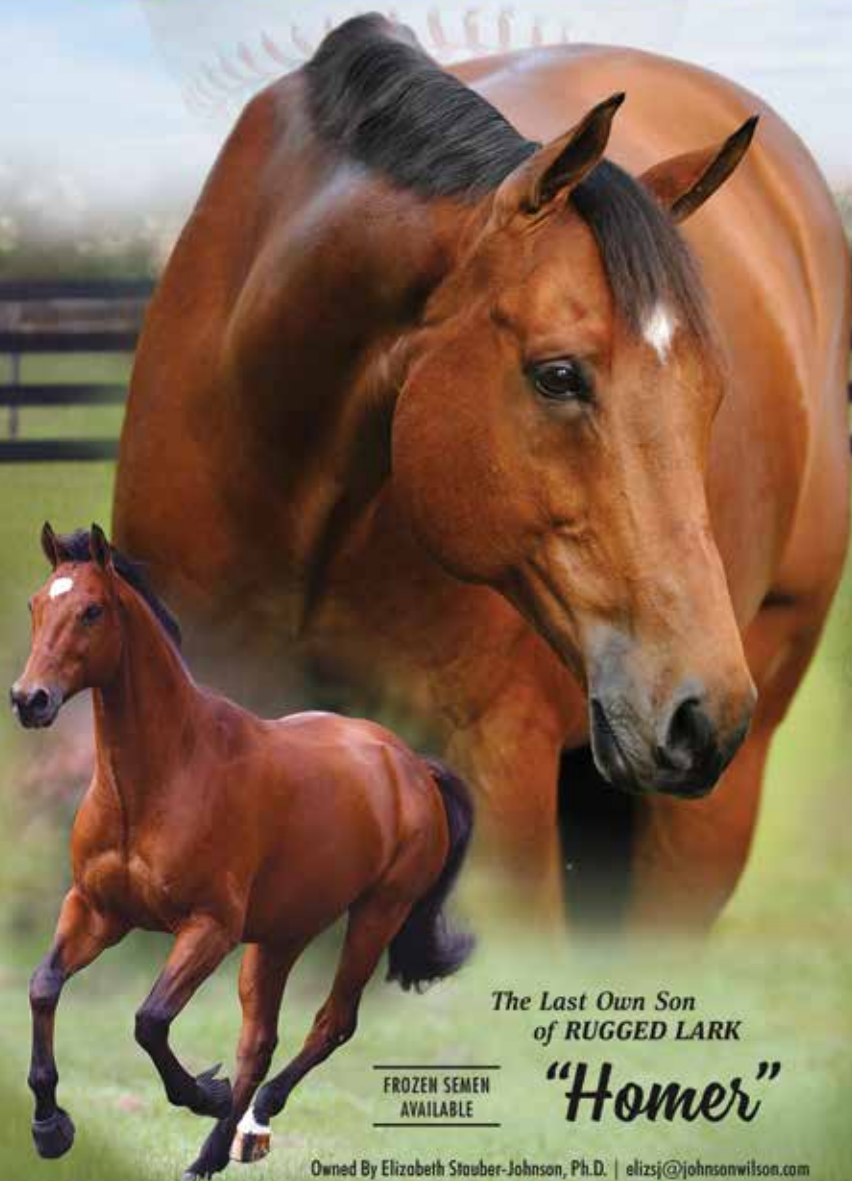
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