



The Pink Hats



2024

The Challenge of the Americas

presented by THE PINK HATS

calls on you to

CHALLENGE CANCER

AND



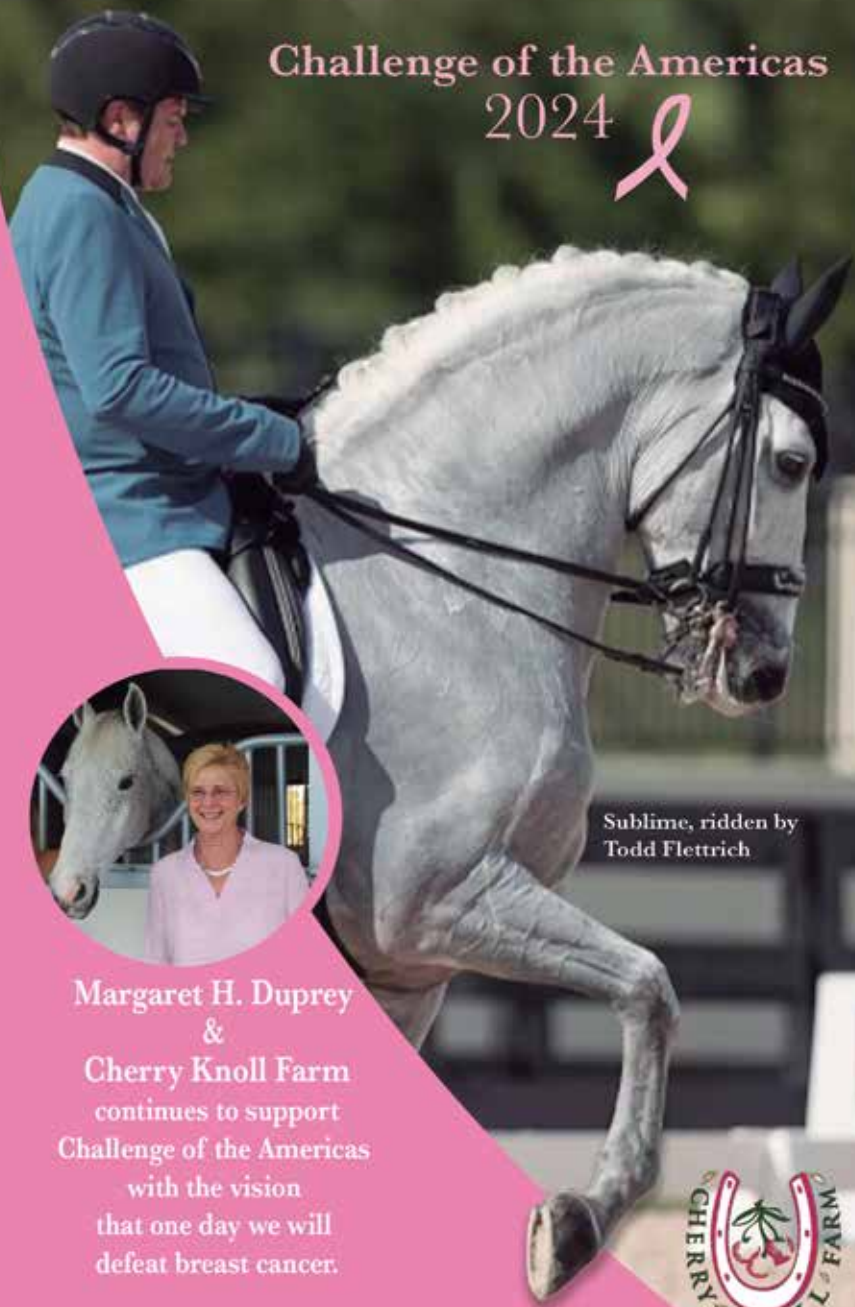
Photos by SusanJStickle.com

Friday, March 8, 2024

Global Dressage Festival Showgrounds



Challenge of the Americas 2024



Sublime, ridden by
Todd Flettrich



Margaret H. Duprey
&
Cherry Knoll Farm
continues to support
Challenge of the Americas
with the vision
that one day we will
defeat breast cancer.





Play for P.I.N.K. (Prevention, Immediate diagnosis, New technology, Knowledge), or PFP, is a 501(c)(3) grassroots organization dedicated to raising funds for breast cancer research through sporting and lifestyle events. PFP's commitment is to contribute 100% of all proceeds to its sole beneficiary, the Breast Cancer Research Foundation (BCRF), to fund the world's top researchers. PFP donated \$5.75 million to BCRF in 2023 and is currently supporting 20 research projects. Since 1996, PFP has raised more than \$80 million for breast cancer research. Visit playforpink.org to learn more.



Breast cancer is a complex disease with no simple solution. Research is the key to stopping it in its tracks. Founded in 1993 by Evelyn H. Lauder, the Breast Cancer Research Foundation is the largest private funder of breast cancer research in the world. We invest in the best minds in science—from those investigating prevention to metastasis—and foster cross-disciplinary collaboration. Our approach accelerates the entire field and moves us closer to the answers we urgently need. We can't stop now. Join us in fueling the world's most promising research. With you, we will be the end of breast cancer. Learn more and get involved at BCRF.org.

Thank you to our COTA supporters!



The Pink Hats

Mark and Amy Bozzone

Margaret H. Duprey | Cherry Knoll Farm

A. Ronald Johnson and Elizabeth Stauber-Johnson, Ph.D.

Mr. and Mrs. Steffen Wolf

Paul and Sharon Zaidins





WELCOME

Good evening and welcome to the 2024 Challenge of the Americas presented by THE PINK HATS! Your support of the fight against breast cancer is so important, and very much appreciated. To date, your donations have totaled over \$2.3 million. The Challenge Committee—in conjunction with Play for P.I.N.K., the Breast Cancer Research Foundation, the riders and our sponsors—thank you.

Everyone here tonight knows someone who has been diagnosed with this terrible disease. My mother, Jean Cruse, lost her battle and is the reason the Challenge of the Americas is here today. This event was created in her memory, but it is you who made it a success.

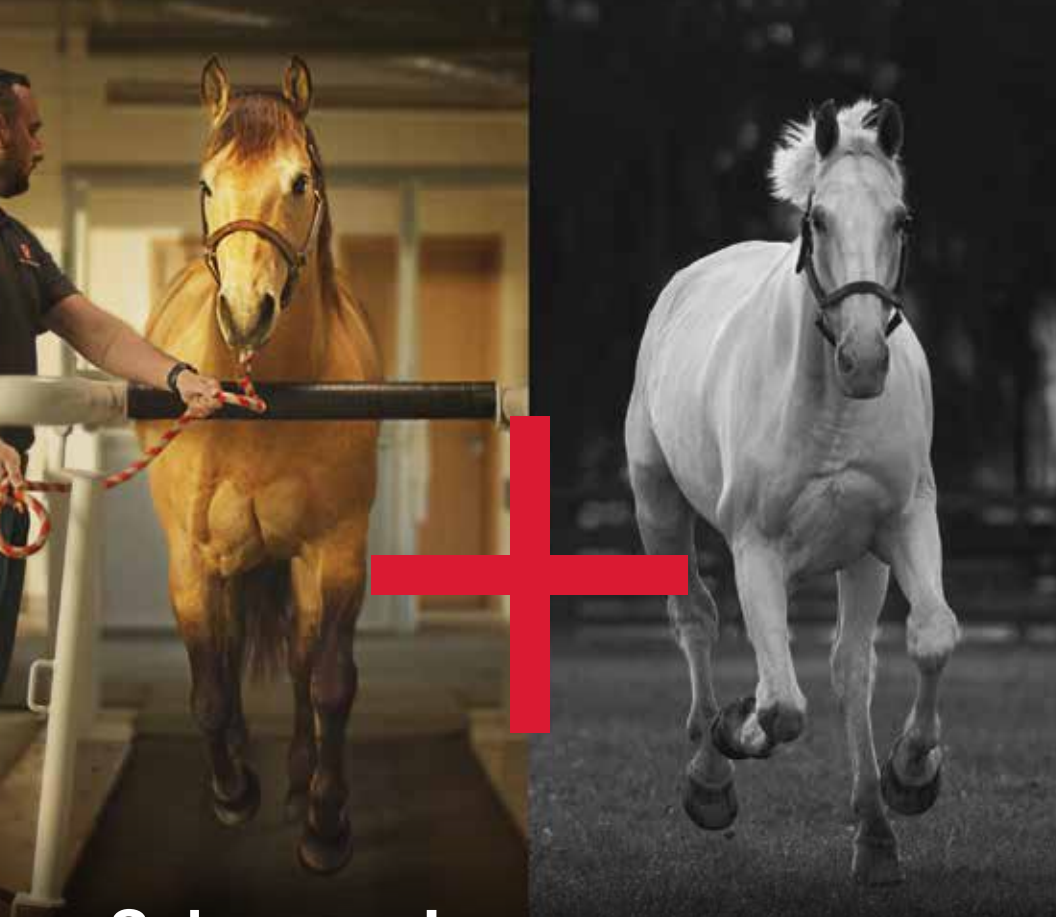
And we must not forget the horses, the magnificent creatures that have tolerated the noise, the lights and the cheers to perform quietly and calmly for men and women around the world. They recognize that they too, are a very special part of a very special evening.

Please enjoy this wonderful night of musical dressage and jumping created to assist Play for P.I.N.K. in their efforts to prevent and find a cure for breast cancer.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mary Ross'.

Mary Ross
Chairman
Challenge of the Americas



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PROGRAM

PRE-SHOW ENTERTAINMENT

Disc Jockey Justin Lajeunessa

SILENT AUCTION

OPENING CEREMONIES

National Anthem performed by Leeza Keegan

EXHIBITIONS

Millar Brooke Farm South Mini Quadrille

Tina Turner Pas de Trois Exhibition

Disco Dressage Derby

COTA QUADRILLE TEAMS

Team BioStar

Team Dancing for Pink

Team Purina

Team Winged Foot Enterprises

Team Wright Dressage and Patti Thompson Dressage

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THE PINK HATS

Mark and Amy Bozzone
Margaret H. Duprey | Cherry Knoll Farm
A. Ronald Johnson and Elizabeth Stauber-Johnson, Ph.D.
Mr. and Mrs. Steffen Wolff
Paul and Sharon Zaidins

HONORARY CHAIRS

Laura Lassman
Play for P.I.N.K.

Donna McKay
President and CEO of the Breast Cancer Research Foundation

Margaret H. Duprey
Betsy Juliano
Terri Rollins Kane
Betsy Steiner
Cathy Tarantini

HOST COMMITTEE

Iseult Broglio
Mary Dell'Amore
Emily Hewitt
Leslie Hiller
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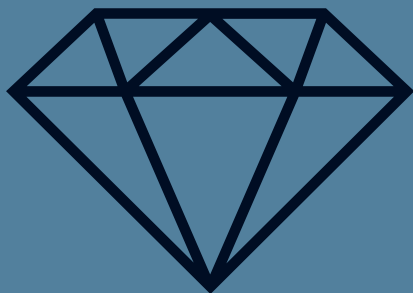
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A SPECIAL THANK YOU

Our very grateful thanks to the following individuals for giving their time and expertise to the 2024 Challenge of the Americas:

CHALLENGE COMMENTATOR

Nicho Meredith

VOLUNTEERS

It takes a village of volunteers to create and carry out the Challenge of the Americas. Thank you for your dedication to helping us find a cure for breast cancer. We appreciate you!

QUADRILLE COMPETITION JUDGES PANEL

Janet Foy, FEI 5*, USA

Lee Tubman, FEI 4*, CAN

Cesar Torrente, FEI 4*, COL

DISCO DRESSAGE JUDGES PANEL

Gary Rockwell, FEI 5*, USA

Jeanne McDonald, FEI 4*, USA

PHOTOGRAPHERS

Susan J. Stickle

John Borys

FLORAL TABLE ARRANGEMENTS

Thank you to Leslie and Katrina Hiller of Katrina Hiller Dressage for providing the flower arrangements for the Challenge Gala.



The Horse of Course

Good luck

*to all COTÄ Teams as we stand together
in support of breast cancer research.*



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Week 9	Mar 7-10	CPEDI3* & National
Week 10	Mar 13-17	CDI5*/CDI3* & National
Week 11	Mar 21-24	National
Week 12	Mar 27-31	CDI4*/CDI3* & National

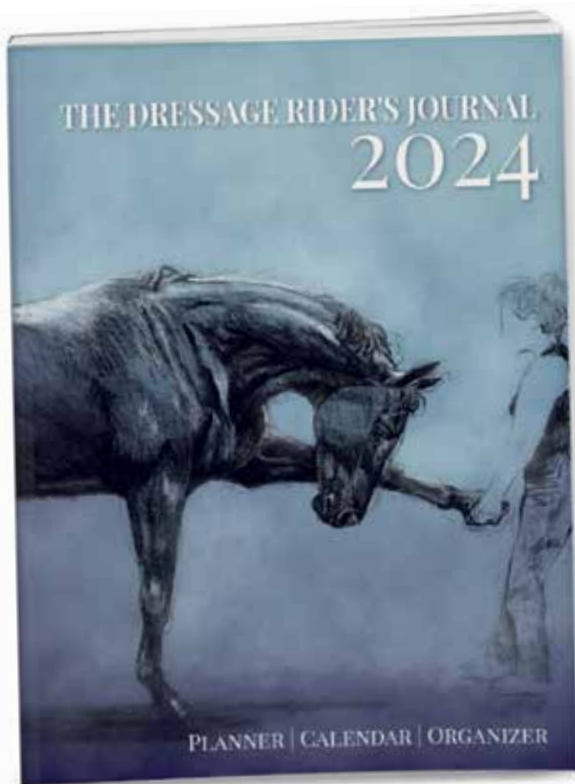
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Exhibitions



JUMPING QUADRILLE



Jonathon Millar



Kelly Soleau-Millar



Alex Granato



Charlotte McLaughlin

TINA TURNER PAS DE TROIS



Lauren Chumley
Riding Leelo Dallas
8 y/o KWPN mare
Owned by Lauren Chumley



Allison Kavey
Riding Hortelano LXXXV
11 y/o PRE gelding
Owned by Andrea Woodner



Tai Parrish
Riding Bellini K
18 y/o Oldenburg gelding
Owned by Lauren Chumley
Dressage



Exhibitions

DISCO DRESSAGE DERBY



Jan Ebeling
Riding Don Futuro
13 y/o Oldenburg gelding
Owned by Ann Romney



Ben Ebeling
Riding Ambience
19 y/o KWPN gelding
Owned by Ann Romney



Adam Steffens-Smienk
Riding Candoit's Boston Strong
14 y/o Oldenburg gelding
Owned by Wendy Petrik

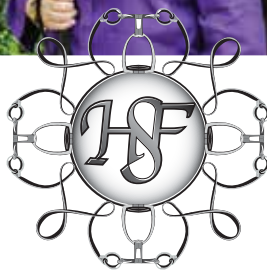


Sven Steffens-Smienk
Riding Alcappella
13 y/o Oldenburg mare
Owned by Monique Richter

Thank you Betsy Juliano

Betsy's Havensafe Farm is a sponsor of the Challenge as well as host to Team Purina. Betsy's generosity and hospitality shines through when hosting Team Purina practices at her beautiful facility. In the weeks leading up to the event, the camaraderie and enjoyment of the riders, their horses, and all involved are apparent at Havensafe Farm.

With much appreciation, we thank Betsy for her continued commitment to the Challenge and the Breast Cancer Research Foundation through Play for P.I.N.K.



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Thank you to the Quadrille Team
riders and owners for everything you do!



Emily Wright-Ciceroni

Riding Sanchez, a 13 y/o Oldenburg gelding owned by Emily Wright-Ciceroni

Allison Driver

Riding The Magician, a 16 y/o Lusitano/Hanoverian gelding owned by Allison Driver

Leif Aho

Riding Classy Sinclair, a 17 y/o Oldenburg gelding owned by Lisa Grossi

Amy Swerdlin

Riding De Premio, a 12 y/o Oldenburg gelding owned by Amy Swerdlin

Ashley Minea

Riding Dietoria, a 15 y/o Dutch Warmblood gelding owned by Ashley Minéa

Alexis Merguerian

Riding Caruso, a 17 y/o KWPN gelding owned by Jane Wareham





Georgia Wren-Russ

Riding Soldado De Vargas, a 14 y/o PRE gelding owned by Pamela Williams

Micah Deligdish

Riding Handsome C, a 12 y/o KWPN gelding owned by Micah Deligdish

Sharon McCusker

Riding Wrigley, a 21 y/o Dutch Warmblood gelding owned by Dr. Paula Bokesch

Ilanah Taves

Riding Jewel's Amethyst, a 19 y/o KWPN gelding owned by Susan Taves

Amy Bock

Riding Walk The Line, an 18 y/o Oldenburg gelding owned by Amy Bock

Jovanna Stepan

Riding Benedetto, an 8 y/o Oldenburg gelding owned by Jovanna Stepan



George Williams

Riding Sir Velo, a 18 y/o Westfalen gelding owned by George and Noel Williams

Jennifer Williams

Riding Babylon Berlin, a 9 y/o Oldenburg gelding owned by Jennifer Williams

Pamela Goodrich

Riding Giacomo B, a 13 y/o Dutch Warmblood gelding owned by Patricia Bellinger

Benjamin Winger

Riding Unai, a 11 y/o Hanoverian gelding owned by Melany Lipar

Jaralyn Gibson

Riding Sanford, an 19 y/o Hanoverian gelding owned by Jaralyn Gibson

Bent Jensen

Riding Franz Ferdinand, a 16 y/o Hanoverian gelding owned by Claudia Sands



**WINGED FOOT
ENTERPRISES**

Todd Flettrich

Riding Eleito Da Ferrara, a 14 y/o Lusitano gelding owned by Cherry Knoll Farm

Susanne Hamilton

Riding Lesath, a 14 y/o Hanoverian gelding owned by Barbara Eisvogel

Justin Hardin

Riding Florenza LJS, a 13 y/o KWPN mare owned by Lara Osborne

Nicole Harrington

Riding Wizard of Oz, a 18 y/o Hanoverian gelding owned by Three Oaks Farm

Yvonne Losos de Muniz

Riding Aquamarijn, a 19 y/o KWPN mare owned by Yvonne Losos de Muniz
and Sylvia Muniz Losos

Cindi Wylie

Riding Amado XXXV, a 15 y/o PRE stallion owned by Cindi Wylie



Jim Koford

Riding Adeline, a 14 y/o Friesian X mare owned by Jim Koford

Lauren Chumley

Riding Nikolas, a 13 y/o German Riding Pony gelding owned by Melissa Dowling

Betsy Van Dyke

Riding DEM Esplendido, a 15 y/o Lusitano gelding owned by Tina Evans

Kymerly Pullen

Riding Hot Date, a 16 y/o Hanoverian gelding owned by Hot Date Syndicate LLC

Bianca Berktold

Riding Dubai, a 17 y/o KWPN gelding owned by Maxine Tabas

Shannon Stevens

Riding Labatuga M, a 19 y/o Zweibrucker gelding owned by Jeanette Pinard

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TEAM



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Shannon Stevens



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TEAM



Betsy Van Dyke



Bianca Berktold



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TEAM



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Cindi Wylie



Todd Flettrich



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Emily Wright-Ciceroni



Allison Driver



Leif Aho

TEAM



WRIGHT DRESSAGE
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Amy Swerdlin



Alexis Merguerian



Ashley Minea

A photograph of a man in a blue suit and a light-colored hat standing next to a dark horse. The man is smiling and looking towards the right. The horse is wearing a dark halter and is looking towards the left. The background is a blurred outdoor setting, possibly a stable or arena.

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The COTA Teams*



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George Williams



Pamela Goodrich



Jennifer Williams

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TEAM



Benjamin Winger



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Terry Ciotti Gallo

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and Coach**

Terry's broad and colorful history in sports, dance and music led to the establishment of *Klassic Kur* in 1989. Her freestyles have been in seven Olympic Games, World Equestrian Games and hold two World Cup titles. Terry has been a member of the USDF Freestyle Committee (six years as its chair), the USDF Judges Committees, recipient of the USDF Volunteer of the Year award for her work on the freestyle education program for judges, and was honored with the USDF Lifetime Achievement Award. She continues to volunteer in USDF and has been with Challenge of the Americas since its inaugural year of 2002.



Photo by Art Gallo

Betsy Steiner

Team PURINA Coach

Betsy Steiner's career spans more than 40 years of training and showing horses at all levels. She represented the United States at the 1990 World Equestrian Games in Stockholm, Sweden, aboard her own exuberant Dutch Warmblood, Unanimous. With a lifetime of wins, Betsy and her mare Swiss owned by Whitney Bailey, have started showing this season in the Intermediare II making their way to Grand Prix.



Bill Warren

Team PURINA Coach

Bill Warren is a FEI 4* judge, a Bronze, Silver and Gold medalist and USEF "S" judge. He believes in the classical approach to training and has educated many horses and students to the FEI levels, including Grand Prix. An avid competitor, Bill maintains an active show schedule throughout the year and trains out of Warren-McMullin Dressage in Massachusetts from May through October, and in Wellington, Florida from November through April.



Photo by Terri Miller

Diane Creech

Team WRIGHT DRESSAGE AND PATTI THOMPSON DRESSAGE Choreographer and Coach

Diane Creech of Caistor Centre, Ontario, has been a Canadian fixture in the international ring for decades. She helped Team Canada earn a silver medal at the 2007 Pan Am Games in Rio de Janeiro and was named the reserve rider for the 2015 Pan Am Games. Diane was also the reserve rider for Team Canada for the 2012 London Olympic Games. In February of 2022 she placed fourth in the Grand Prix and Grand Prix Special at the AGDF7 CDI5* in Wellington, FL.



Vanessa Creech-Terauds

Team WRIGHT DRESSAGE AND PATTI THOMPSON DRESSAGE Choreographer and Coach

Vanessa is a 24-year-old Canadian FEI rider for Leatherdale Farms who has competed internationally across Canada, USA and Europe. Vanessa is a 7x NAYC medalist, has competed in 5 U25GP Nation Cups, 1 Senior Nations Cup and placed 4th in the World Cup qualifier freestyle at Dressage at Devon 2022 in the CDI open Grand Prix.



Patti Thompson

Team WRIGHT DRESSAGE AND PATTI THOMPSON DRESSAGE Coach

Patti Thompson of Wellington Florida has spent her life working with horses. With horses' well-being and continuing her education as top priorities, she has trained horses and riders through the levels including FEI. She is an "L" graduate with distinction and has her Bronze medal. With strong roots in classical dressage, Patti has had wonderful opportunities to work with students and compete not only in dressage but also eventing, combined driving and western dressage. She is a USEF WDAA "r" judge.



Marlene Whitaker

Custom Freestyle Inc.

Team WRIGHT DRESSAGE AND PATTI THOMPSON DRESSAGE Music

Marlene Whitaker, a lifelong passionate equestrian, has been designing kurs for 33 years. She is a past member of the USDF Freestyle Committee, and contributes to the sport through teaching and sponsorship. Her body of work includes a gold medal and record breaking score at the Para Olympics, as well as wins and representation at the Pan Ams, NAYRC, World Cup, Olympics, Asian Games, and regional and national championships. She lives in Asheville, North Carolina with her husband of 58 years, is actively involved with five lively grandsons, is faithfully followed by one velcroed doodle, and continues to "hear the music" all day, every day.



Ruth Hogan-Poulsen

Freestyles From A to C

**Team WINGED FOOT
Choreographer and Coach**

Ruth feels that the use of music with dressage is the perfect way to introduce the sport to the public as well as help all levels of riders improve their training and relationships with their horses.

“The development of the dressage freestyle as an entertainment vehicle is a huge step forward. Freestyles make dressage more accessible to non-riders. The more people that can enjoy our performances, and appreciate the beauty and training of our horses, the more support that becomes available for our teams.

“Rhythm is one of the most important components in riding horses in any discipline. The use of music in training and in competition enhances the riders’ ability to regulate rhythm.”

Ruth’s freestyles have been represented in every national championship possible, as well as the Pan Am Games, Para Olympics, the WEG and much more. She also works with many first time freestylers and JR riders to teach them HOW to ride to music and how to incorporate it into their daily routine.

A special thank you to Emilie Goddard for all her help in organizing Team Winged Foot.



Photo by Sue Weakley

Emilie Goddard

**Team WINGED FOOT
Coach**

Ever since Emilie first came to Wellington as a working student years ago and saw the Challenge of the Americas for the first time, she has been itching to be a part of it. Now, as Assistant Trainer and Barn Manager of Ruth Hogan Poulsen’s Bespoke Farm, she assists Ruth in all aspects of coaching Team Winged Foot - creating the pattern, selecting music, and even sewing the costumes.



Tigger Montague

Spirithorse Productions

Team BIOSTAR

Choreographer, Music and Coach

Tigger has been making dressage musical freestyles since 1990. She apprenticed under former U.S. Ice Dancer Doug Mankovich, when editing music was done on reel-to-reel analog equipment. She has developed and ridden freestyles from first level through grand prix.

Tigger is the owner of BiostarUS, a company that produces and distributes whole food supplements for horses and dogs. Her company supports several important charities including: Canine Companions for Independence, which trains dogs for people with disabilities; The American Farmland Trust, which helps save family farms and promotes sustainable farming practices; and Friends of the Earth, a charity that is part of a global network to support solutions to deep-rooted environmental problems.



Alex Rozboril

Dance Magic Freestyles

Team DANCING FOR PINK

Choreographer and Coach

Alex Rozboril, a USDF Gold and Silver medalist, has trained a variety of horse breeds from youngster to FEI dressage and the Grand Prix levels. She creates competitively successful custom kurs for horse and rider through her company, Dance Magic Freestyles, and she has performed her own freestyles in dressage exhibitions. Alex also teaches dressage and lives year round in Wellington, Florida.



Michelle Gibson

Team DANCING FOR PINK Coach

Michelle Gibson is a 1996 U.S. Olympics Team Dressage Bronze Medalist and a USDF Gold, Silver and Bronze Medalist. She received the German “Golden Rider Medal” presented at the 1996 Olympics by the President of the German National Federation and was the first American to earn the award. Michelle was also named U.S. Olympic Committee’s Female Equestrian of the Year.



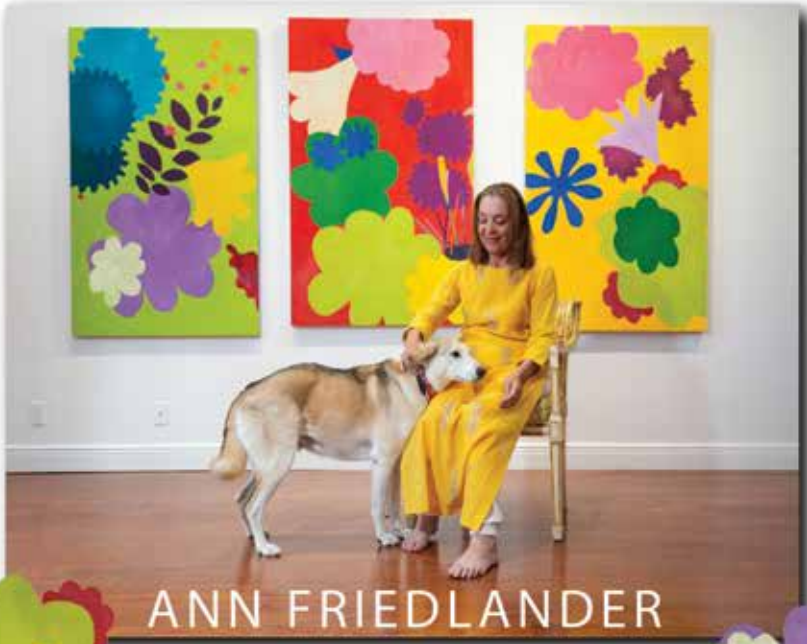
Carlos Agüera

CA Dressage Music

Team DANCING FOR PINK Music

Carlos Agüera started riding horses in Colombia when he was eight years old and enjoyed jumping until he went to college. He studied music at the Musicians Institute in Los Angeles, California, and has dedicated his professional life to writing musical scores for movies. He has written original scores for more than 12 movies and 20 TV series. Two years ago, he returned to riding and gravitated toward dressage. He discovered he could combine his passions by creating musical freestyles and has enjoyed volunteering his time and talent to design a musical freestyle for Team Dancing for Pink.





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Did you know?

JUST IN THE LAST FEW YEARS...

2020 — BCRF embarks on a new collaboration to improve early breast cancer detection and reduce false positive exams in women with dense breasts. About 40 percent of women over the age of 40 have dense breasts, which can make reading and detecting breast cancer on a mammogram difficult. This groundbreaking new study called CMIST (Contrast-Enhanced Mammography Imaging Screening Trial) combines mammography and vascular-based screening methods for a more efficient screening approach in women with an increased risk of breast cancer.

2021 — The National Comprehensive Cancer Network recommends the use of the Breast Cancer Index (BCI) assay, developed by BCRF investigator Dr. Dennis Sgroi. The BCI predicts which patients with early-stage, HR-positive breast cancer should extend anti-estrogen therapy beyond five years. Another BCRF investigator, Dr. Fergus Couch, publishes the results of the first large, multi-center study (CARRIERS) to improve the accuracy of breast cancer risk assessment for women without a family history of the disease.

2022 — Investigators from the DESTINY-Breast04 trial in HER2+ breast cancer report practice-changing results. For the first time, patients with low levels of HER2-expressing metastatic breast cancer benefitted from a targeted therapy: Enhertu®. More than 55 percent of breast cancers are estimated to be HER2-low. This therapy and the DESTINY-Breast04 trial represent a new era of targeted treatments. BCRF investigators are building on this work and perfecting ways to measure HER2-low status.

2023 — BCRF launches the first-of-its-kind Global Data Hub for breast cancer research in collaboration with the University of Pittsburgh. The Data Hub provides a centralized portal for researchers to share data along with cutting-edge computational capabilities to analyze massive amounts of untapped information for discoveries.

2024 — American Cancer Society releases its biennial report on breast cancer citing a 42 percent decline in breast cancer deaths since 1989, and more than 4 million people in the U.S. living after a breast cancer diagnosis.

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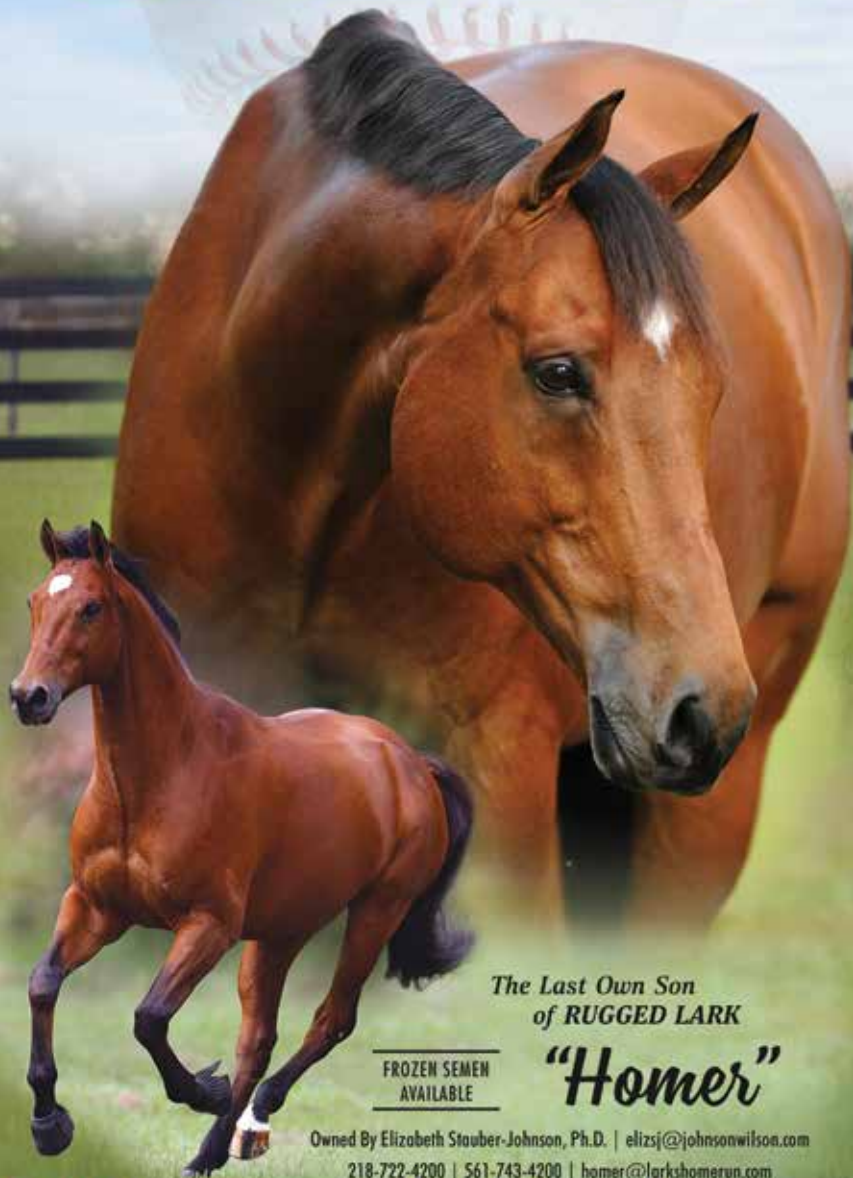


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