

# PINK PATRON: \$4,000



Help us prevent and find a cure for breast cancer by supporting the advancement of the world's most promising research. Together we can make a difference!

In return for your generous donation, we will thank you, or your business, as follows:

## *Print and Digital Media*

Local, regional, and national recognition

- *Social media and email marketing:* sponsorship announcement in the COTA newsletter e-blasted and shared on social media, name/logo in all COTA newsletters
- *COTA website:* name/logo displayed on all website pages, logo and business information displayed on COTA's Sponsors page
- *Livestream:* name/logo displayed on "Thank You" message at opening and closing of the COTA broadcast
- *Event program:* full-page, full-color ad space included in the printed and downloadable program found on COTA's website
- *Event posters:* name/logo on posters displayed in approximately 50 locations in Palm Beach County

## *On-Site Recognition*

- Promotional materials included in VIP gift bags (sponsor to provide material)
- Banner stand name recognition inside entrance to VIP pavilion
- Name/logo in event schedule and rider profile pamphlets distributed to general admission spectators

## *Hospitality and Entertainment*

- VIP seating for 6, ringside cocktail and hors d'oeuvres during the Challenge competition
- VIP seating for 6 during the Challenge Gala dinner
- 6 general admission tickets



The 2024 Challenge of the Americas  
SPONSORSHIP

Share COTA on your social media. We'll send you photos and updates to continue our fight against breast cancer.