The Challenge of the Americas

presented by THE PINK HATS calls on you to

CHALLENGE CANCER

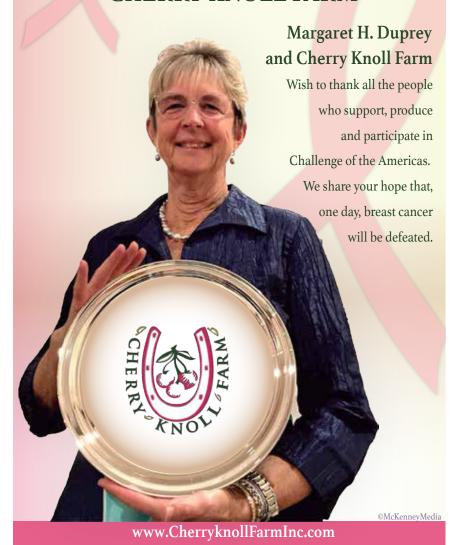


Friday, March 10, 2023

Global Dressage Festival Showgrounds



CHERRY KNOLL FARM





Play for P.I.N.K. (Prevention, Immediate diagnosis, New technology, Knowledge), or PFP, is a 501(c)(3) grassroots organization dedicated to raising funds for breast cancer research through sporting and lifestyle events. PFP's commitment is to contribute 100% of all proceeds to its sole beneficiary, the Breast Cancer Research Foundation (BCRF), to fund the world's top researchers. PFP donated \$5 million to BCRF in 2022 and is currently supporting 16 research projects. Since 1996, PFP has raised nearly \$75 million for breast cancer research. Visit playforpink.org to learn more.



Breast cancer is a complex disease with no simple solution. Research is the key to stopping it in its tracks. Founded in 1993 by Evelyn H. Lauder, the Breast Cancer Research Foundation is the largest private funder of breast cancer research in the world. We invest in the best minds in science—from those investigating prevention to metastasis—and foster cross-disciplinary collaboration. Our approach accelerates the entire field and moves us closer to the answers we urgently need. We can't stop now. Join us in fueling the world's most promising research. With you, we will be the end of breast cancer. Learn more and get involved at BCRF.org.

Thank you to our COTA supporters!



Amy & Mark Bozzone Margaret H. Duprey | Cherry Knoll Farm A. Ronald Johnson & Elizabeth Stauber-Johnson, Ph.D. Mr. & Mrs. Steffen Wolff









































CAPITAL









































At time of printing



WELCOME

Good evening and welcome to the 2023 Challenge of the Americas presented by THE PINK HATS! Your support of the fight against breast cancer is so important, and very much appreciated. To date, your donations have totaled over \$2 million. The Challenge Committee—in conjunction with Play for P.I.N.K., the Breast Cancer Research Foundation, the riders and our sponsors—thank you.

Everyone here tonight knows someone who has been diagnosed with this terrible disease. My mother, Jean Cruse, lost her battle and is the reason the Challenge of the Americas is here today. This event was created in her memory, but it is you who made it a success.

And we must not forget the horses, the magnificent creatures that have tolerated the noise, the lights and the cheers to perform quietly and calmly for men and women around the world. They recognize that they too, are a very special part of a very special evening.

Please enjoy this wonderful night of musical dressage and jumping created to assist Play for P.I.N.K. in their efforts to prevent and find a cure for breast cancer.

Sincerely,

Mary Ross

Challenge of the Americas



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PROGRAM

PRE-SHOW ENTERTAINMENT

Vocalist Michael Boone

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OPENING CEREMONIES

National Anthem performed by Monica Canedo

EXHIBITIONS

Millar Brooke Farm South Mini Quadrille
Pas de Deux with Lauren Chumley and Jessie Hayes
"Grease" Quadrille with Jim Koford, Liz Austin,
Allison Kavey, and Pati Pierucci

COTA QUADRILLE TEAMS

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Team Merrill Lynch Wealth Management
Team Purina
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THE PINK HATS

Amy and Mark Bozzone Margaret H. Duprey | Cherry Knoll Farm A. Ronald Johnson and Elizabeth Stauber-Johnson, Ph.D. Mr. and Mrs. Steffen Wolff

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Myra Biblowit

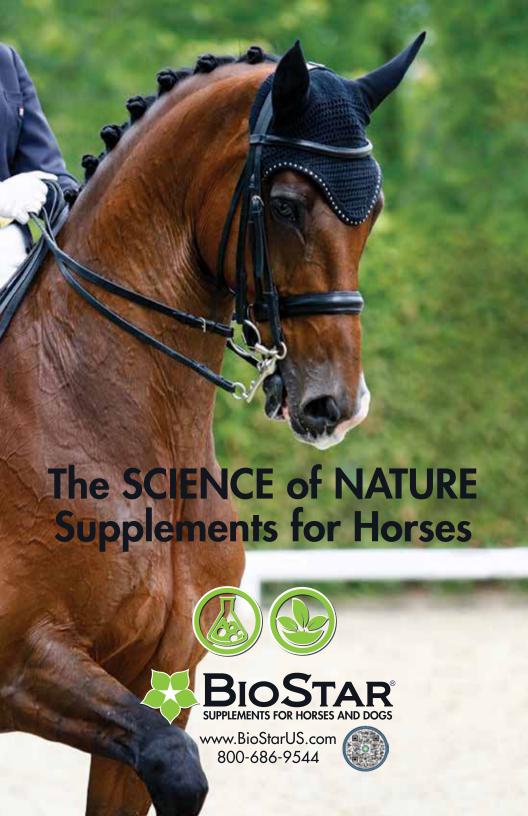
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Margaret H. Duprey Betsy Juliano Terri Rollins Kane Betsy Steiner

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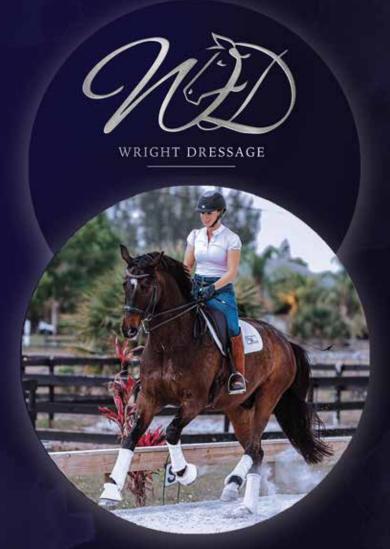
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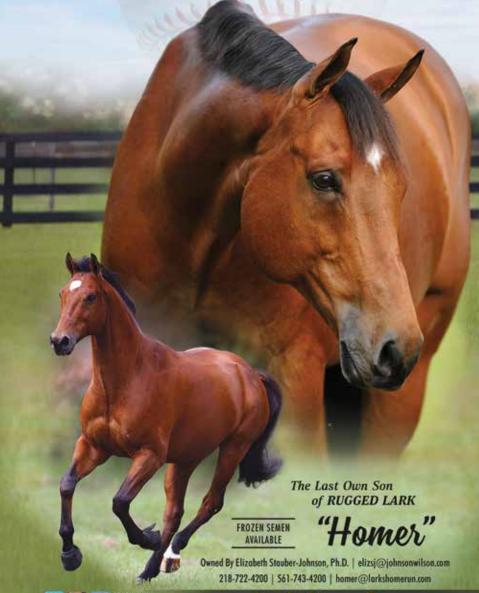
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A SPECIAL THANK YOU

Our very grateful thanks to the following individuals for giving their time and expertise to the 2023 Challenge of the Americas:

CHALLENGE COMMENTATOR

Nicho Meredith

VOLUNTEERS

It takes a village of volunteers to create and carry out the Challenge of the Americas. Thank you for your dedication to helping us find a cure for breast cancer. We appreciate you!

QUADRILLE COMPETITION JUDGES PANEL

Gary Rockwell, FEI 5*, USA Lee Tubman, FEI 4*, CAN Jeanne McDonald, FEI 4*, USA

PHOTOGRAPHERS

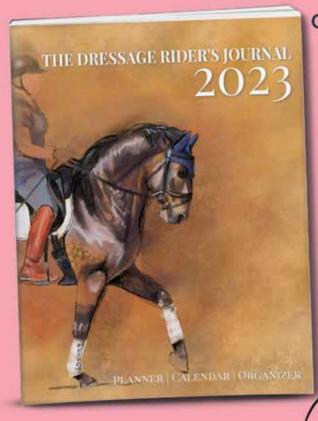
Carmen Franco Meg McGuire Susan J. Stickle Sue Weakley

FLORAL TABLE ARRANGEMENTS

Thank you to Leslie and Katrina Hiller of Katrina Hiller Dressage for providing the flowers arrangements for the Challenge Gala.



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Ruth proudly donates her time again this year coaching, choreographing & music editing for Team Winged Foot.

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LAURA GRAVES

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Vocalist Monica Canedo

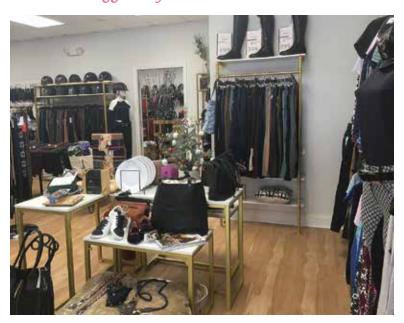




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Good luck

to all COTA Teams as we stand together in support of breast cancer research.



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Dressage Exhibitions

PAS DE DEUX



Lauren Chumley Riding Nikolas, a 12 y/o German Riding Pony gelding owned by Melissa Dowling



Jessie Hayes Riding Avatar's Jazzman, a 21 y/o Morgan gelding owned by Melissa Dowling

"GREASE" QUADRILLE



Jim Koford Riding Lyric PT a 2006 Holsteiner gelding owned by Meagan Maloney and Leah Zommers



Liz Austin Riding Beethoven an 18 y/o Lusitano gelding owned by Lyn Fonzo



Allison Kavey Riding Hortelano LXXXV an 11 y/o PRE gelding Owned by Andrea Woodner



Pati Pierucci Riding Espirit a 13 y/o KWPN mare owned by Trina Gilchrist

"Putting a name to a number, because they are the reason we are all here..."



Dr. Jeni Hren Gaffney 9/26/1961 ~ 11/15/2022







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"Don't cry because it is over, smile because it happened."
~ Dr. Seuss



Thank you to the Quadrille Team riders and owners for everything you do!



Sahar Hirosh

Riding Whitman, a 20 y/o KWPN gelding owned by Jane and Salo Suwalsky

Vincent Flores

Riding Ebene de Kerquelen, a 9 y/o Selle Francais mare owned by Vincent Flores

Nicole Harrington

Riding Wizard of Oz, a 17 y/o Hanoverian gelding owned by Three Oaks Farm

Amy Speck-Kern

Riding Clingh, a 16 y/o KWPN gelding owned by Dressage4Kids

Todd Flettrich

Riding Sublime Nadales, an 11 y/o Lusitano gelding owned by Margaret Duprey | Cherry Knoll Farm

Susanne Hamilton

Riding Lesath, a 14 y/o Hanoverian gelding owned by Barbara Eisvogel





Pamela Goodrich

Riding Giacomo B, a 12 y/o Dutch gelding owned by Patricia Bellinger

George Williams

Riding Sir Velo, a 17 y/o Westfalen gelding owned by Noel and George Williams

Jennifer Williams

Riding Francis HW, an 11 y/o Hanoverian gelding owned by Lisa and Ken Norling

Benjamin Winger

Riding QC Roberto Cavalli, an 18 y/o Hanoverian gelding owned by Melany Lipar

Bent Jensen

Riding Franz Ferdinand, a 15 y/o Hanoverian gelding owned by Claudia Sands

Jaralyn Gibson

Riding Sanford, an 18 y/o Hanoverian gelding owned by Jaralyn Gibson



Gardner L. Bloemers, CFP®, CPFA Wealth Management Advisor The Bloemers Campbell Group

Lisa Lewis

Riding Donegal GGF, a 13 y/o Hanoverian gelding owned by Lewis Dressage/Lisa Lewis

Michelle Gibson

Riding Walk The Line, a 17 y/o Oldenburg gelding owned by Amy Bock

Kerstin Moltmann-Wilder

Riding Zephyr, a 20 y/o Dutch WB gelding owned by Kerstin Moltmann-Wilder

Camilla Fritze

Riding Galavant, a 21 y/o Canadian WB gelding owned by Camilla Fritze

Amy Walker-Basak

Riding Duke, a 13 y/o KWPN gelding owned by Alma Ericson

Karen Lipp

Riding Mount Saint John DeLa Beaute, a 15 y/o Oldenburg mare owned by Christine Felker



Ali Potasky

Riding Zig Zag, a 14 y/o Danish Warmblood gelding owned by Kathy Priest and Julie Skinner

Emily Wright

Riding Sanchez, 12 y/o Oldenburg gelding owned by Emily Wright

Vanessa Creech-Terauds

Riding Daniel L, an 11 y/o Hanoverian gelding owned by Louise Leatherdale

Mary Lauritsen

Riding Jeroboam de Massa, a 9 y/o Lusitano gelding owned by Ellen Lazarus

Rebecca Waite

Riding Fandi Lam, a 12 y/o Lusitano gelding owned by Olivia and David Aebischer

Tara Stegen

Riding Solitico, a 9 y/o PRE gelding owned by Amie Pala



Jim Koford

Riding Adeline, a 13 y/o Friesian X mare owned by James Koford

Shannon Stevens

Riding Ferrari, a 13 y/o Dutch Warmblood gelding owned by Jeannette Pinard

Lauren Chumley

Riding Nikolas, a 12 y/o German Riding Pony gelding owned by Melissa Dowling

Jessie Hayes

Riding Avatar's Jazzman, a 21 y/o Morgan gelding owned by Melissa Dowling

Betsy Van Dyke

Riding DEM Esplendido, a 14 y/o Lusitano gelding owned by Tina Evans

Kymberly Pullen

Riding Hot Date, a 15 y/o Hanoverian gelding owned by Hot Date Syndicate LLC





Heartfelt thanks to the riders, coaches, owners and sponsors for making this wonderful event possible.



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Jim Koford



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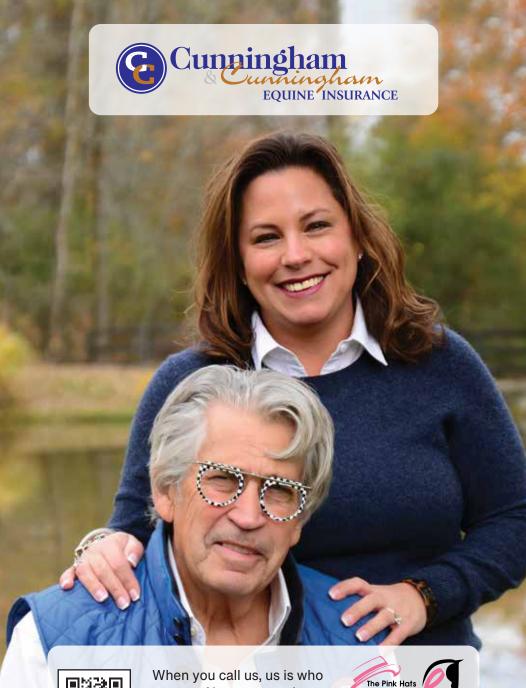
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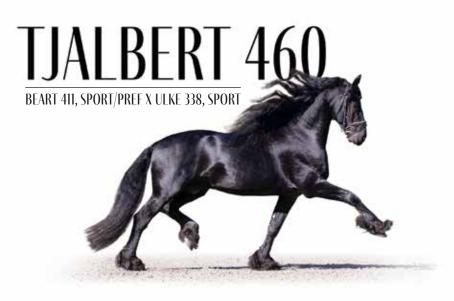
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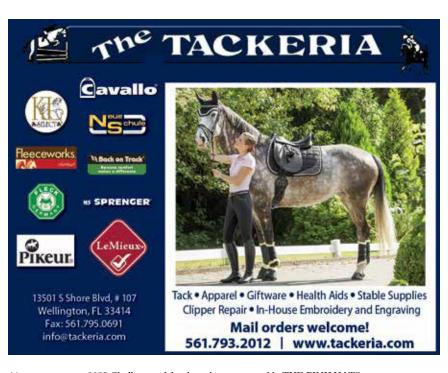
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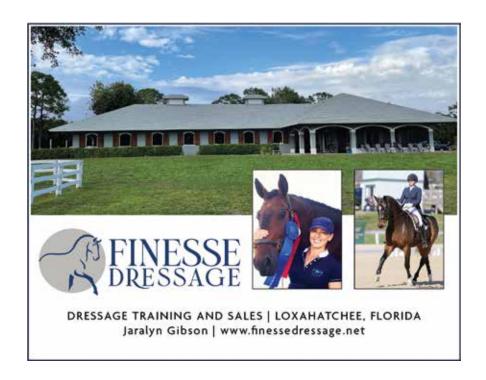
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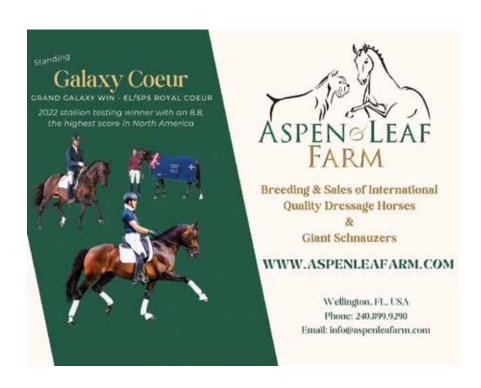
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Passionate dressage rider.



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Choreographers and Coaches



Terry Ciotti Gallo

Klassic Kur **Team PURINA Choreographer** and Coach

Terry's broad and colorful history in sports, dance and music led to the establishment of Klassic Kur in 1989. Her freestyles have been in seven Olympic Games, World Equestrian Games and hold two World Cup titles. Terry has been a member of the USDF Freestyle Committee (six years as its chair), the USDF Judges Committees, recipient of the



USDF Volunteer of the Year award for her work on the freestyle education program for judges, and was honored with the USDF Lifetime Achievement Award. She continues to volunteer in USDF and has been with Challenge of the Americas since its inaugural year of 2002.

Betsy Steiner

Team PURINA Coach

Betsy Steiner's career spans more than 40 years of training and showing horses at all levels. She represented the United States at the 1990 World Equestrian Games in Stockholm, Sweden, aboard her own exuberant Dutch Warmblood, Unanimous. With a lifetime of wins, Betsy and her mare Swiss owned by Whitney Bailey, have started showing this season in the Intermediare II making their way to Grand Prix.



Bill Warren

Team PURINA Coach

Bill Warren is a FEI 4* judge, a Bronze, Silver and Gold medalist and USEF "S" judge. He believes in the classical approach to training and has educated many horses and students to the FEI levels, including Grand Prix. An avid competitor, Bill maintains an active show schedule throughout the year and trains out of Warren-McMullin Dressage in Massachusetts from May through October, and in Wellington, Florida from November through April.



noto by Terri Mil

Diane Creech

Team WRIGHT DRESSAGE **Choreographer and Coach**

Diane Creech of Caistor Centre, Ontario. has been a Canadian fixture in the international ring for decades. She helped Team Canada earn a silver medal at the 2007 Pan Am Games in Rio de Ianeiro and was named the reserve rider for the 2015 Pan Am Games. Diane was also



the reserve rider for Team Canada for the 2012 London Olympic Games. In February of 2022 she placed fourth in the Grand Prix and Grand Prix Special at the AGDF7 CDI5* in Wellington, FL.

Patti Thompson

Team WRIGHT DRESSAGE Coach

Patti Thompson of Wellington Florida, has spent her life working with horses and has trained horses and riders through the levels including FEI. She is an "L" graduate with distinction and earned her USDF Bronze medal. With strong roots in classical dressage, Patti works with students who compete not only in dressage but also eventing, combined driving and Western dressage. She is a lifetime member and founding pioneer of the WDAA (Western Dressage Assn of America) and a WDAA USEF "r" judge.



Collier Wimmer

Three Wishes Freestyles Team WRIGHT DRESSAGE Music

Since 2011. Collier Wimmer has partnered with horse and rider combinations to create extraordinary freestyles that have shown and won at Regional and National Championships, international CDIs, CPEDIs, Nations Cups and World Cup Qualifiers.

Collier believes every combination has a story to tell. Inspired by our horse partners and music

At the heart of a freestyle is a story and that moves, she is a master storyteller creating freestyles worth dancing to.



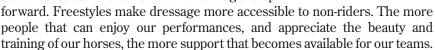
Ruth Hogan-Poulsen

Freestyles From A to C

Team WINGED FOOT Choreographer and Coach

Ruth feels that the use of music with dressage is the perfect way to introduce the sport to the public as well as help all levels of riders improve their training and relationships with their horses.

"The development of the dressage freestyle as an entertainment vehicle is a huge step



"Rhythm is one of the most important components in riding horses in any discipline. The use of music in training and in competition enhances the riders' ability to regulate rhythm."

Ruth's freestyles have been represented in every national championship possible, as well as the Pan Am Games, Para Olympics, the WEG and much more. She also works with many first time freestylers and JR riders to teach them HOW to ride to music and how to incorporate it into their daily routine.

A special thank you to Emilie Goddard for all her help in organizing Team Winged Foot.



Ever since Emilie first came to Wellington as a working student years ago and saw the Challenge of the Americas for the first time, she has been itching to be a part of it. Now, as Assistant Trainer and Barn Manager of Ruth Hogan Poulsen's Bespoke Farm, she assists Ruth in all aspects of coaching Team Winged Foot - creating the pattern, selecting music, and even sewing the costumes.



Tigger Montague

Spirithorse Productions

Team BIOSTAR

Choreographer, Music and Coach

Tigger has been making dressage musical freestyles since 1990. She apprenticed under former U.S. Ice Dancer Doug Mankovich, when editing music was done on reel-to-reel analog equipment. She has developed and ridden freestyles from first level through grand prix.



Tigger is the owner of BiostarUS, a company that produces and distributes whole food supplements for horses and dogs. Her company supports several important charities including: Canine Companions for Independence, which trains dogs for people with disabilities; The American Farmland Trust, which helps save family farms and promotes sustainable farming practices; and Friends of the Earth, a charity that is part of a global network to support solutions to deep-rooted environmental problems.



Alex Rozboril

Dance Magic Freestyles

Team MERRILL LYNCH WEALTH MANAGEMENT Choreographer and Coach

Alex Rozboril, a USDF Gold and Silver medalist, has trained a variety of horse breeds from youngster to FEI dressage and the Grand Prix levels. She creates competitively successful custom kurs for



horse and rider through her company, Dance Magic Freestyles, and she has performed her own freestyles in dressage exhibitions. Alex also teaches dressage and lives year round in Wellington, Florida.

Carlos Agüera

CA Dressage Music

Team MERRILL LYNCH WEALTH MANAGEMENT Music

Carlos Agüera started riding horses in Colombia when he was eight years old and enjoyed jumping until he went to college. He studied music at the Musicians Institute in Los Angeles, California, and has dedicated his professional life to writing musical scores for movies. He has written original scores for more than 12 movies and 20 TV



series. Two years ago, he returned to riding and gravitated toward dressage. He discovered he could combine his passions by creating musical freestyles and has enjoyed volunteering his time and talent to design a musical freestyle for Team Gardy Bloemers/Merrill Lynch Wealth Management.



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on breast cancer citing a 40% decline in breast cancer deaths between 1989

——— American Cancer Society releases its biennial report

and 2017, and more than 3.8 million people in the U.S. living after a breast
cancer diagnosis.
2019 — BCRF funds first round of grants in the Precision
Prevention Initiative, because while deaths from breast cancer have declined
the incidence of breast cancer has not. Launched in late 2018, the overarching
goal of this multiyear program is to cha <mark>llenge the research community to explore</mark>
new emerging technologies and multidisciplinary approaches to accelerate
breast cancer prevention research for years to come. This first round of awards
specifically focus on prevention of aggressive breast cancers—those most
likely to be lethal—such as triple-negative and BRCA-driven breast cancers.
2019 The American Society for Clinical Oncology
identifies combination therapies as one of the major advances in treatment
for advanced breast cancer in its Annual Report on Progress Against Cancer.
Combination therapies are not only extending lives but reducing toxicities
for patients with breast cancer.
BCRF embarks on a new collaboration to improve
early breast cancer detection and reduce false positive exams in women
with dense breasts. About 40 percent of women over the age of 40 have dense breasts, which can make reading and detecting breast cancer on
a mammogram difficult. This groundbreaking new study called CMIST
(Contrast-Enhanced Mammography Imaging Screening Trial) combines
mammography and vascular-based screening methods for a more efficient
screening approach in women with an increased risk of breast cancer.
2021 — The National Comprehensive Cancer Network
recommends the use of the Breast Cancer Index (BCI) assay, developed by
BCRF investigator Dr. Dennis Sgroi. The BCI predicts which patients with
early-stage, HR-positive breast cancer should extend anti-estrogen therapy
beyond five years. Another BCRF investigator, Dr. Fergus Couch, publishes
the results of the first large, multi-center study (CARRIERS) to improve the
accuracy of breast cancer risk assessment for women without a family history
of the disease.

2023 Challenge of the Americas presented by THE PINK HATS

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Moore Rabinowitz Law specializes in marital and family law, and all aspects of civil litigation. Co-founders Sheryl Moore and Adam Rabinowitz created a boutique law practice following their departure as partners at large Florida law firms. They, along with their associates and paralegals, proudly serve the legal needs of families and businesses throughout the state. If you want smart, tough, efficient, and strategic representation, contact them today.









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