

# TEAM SPONSOR: \$7,500

**Only *ONE* Team  
Sponsorship  
available!**

Inclusion of sponsor's name in the Team Title (e.g., Team [your name]).

As the Team Sponsor, you are invited to attend your team's practices and enjoy the fun of watching your team's performance progress from start to finish!



**TEAM SPONSOR**

## *Print and Digital Media*

Local, regional, national, and international recognition

- **Social media:** dedicated sponsorship announcement, unique story showcasing your commitment to breast cancer research, inclusion in all team stories
- **Email marketing:** sponsorship email announcement along with your unique story, name/logo displayed in all COTA newsletters
- **COTA website:** name/logo on all website pages, unique story included in the website's "Latest News," logo and business information on COTA's Sponsor page
- **Livestream:** name/logo recognition during your team's performance, significant name/logo recognition at the opening and closing of the broadcast
- **Graphic assets:** name/logo included in all advertising, promotional, and print materials
- **Event program:** color, full-page ad space included in the printed and downloadable program found on COTA's website
- **Event posters:** name/logo on posters displayed in 50+ locations in Palm Beach County

## *On-Site Recognition*

- 6' x 3' banner (sponsor to provide banner)
- Public address announcements during the competition (sponsor to provide announcement)
- Promotional materials included in VIP guest bags (sponsor to provide promotional material)
- Participation in team photos at the awards ceremony
- Prominent banner stand name recognition inside entrance to VIP pavilion
- Name/logo in event schedule and rider profile pamphlets distributed to general admission spectators

## *Hospitality and Entertainment*

- VIP seating for 6, ringside cocktails and hors d'oeuvres during the Challenge competition
- VIP seating for 6 during the Challenge Gala dinner
- 15 general admission tickets



The 2024 Challenge of the Americas

SPONSORSHIP

Share COTA on your social media. We'll send you photos and updates to continue our fight against breast cancer.