

PINK PATRON: \$3,750



Help us prevent and find a cure for breast cancer by supporting the advancement of the world's most promising research. Together we can make a difference!

In return for your generous donation, we will thank you, or your business, as follows:

Print and Digital Media

Local, regional, and national recognition

- *Social media and email marketing:* sponsorship announcement in the COTA newsletter e-blasted and shared on social media, name/logo in all COTA newsletters
- *COTA website:* name/logo displayed on all website pages, logo and business information displayed on COTA's Sponsors page
- *Livestream:* name/logo displayed on "Thank You" message at opening and closing of the COTA broadcast
- *Event program:* full-page, full-color ad space included in the printed and downloadable program found on COTA's website
- *Event posters:* name/logo on posters displayed in approximately 50 locations in Palm Beach County

On-Site Recognition

- Promotional materials included in VIP gift bags (sponsor to provide material)
- Banner stand name recognition inside entrance to VIP pavilion
- Name/logo in event schedule and rider profile pamphlets distributed to general admission spectators

Hospitality and Entertainment

- VIP seating for 6, ringside cocktail and hors d'oeuvres during the Challenge competition
- VIP seating for 6 during the Challenge Gala dinner
- 6 general admission tickets



Photo by SusanStickle.com



The 2024 Challenge of the Americas
SPONSORSHIP

Share COTA on your social media. We'll send you photos and updates to continue our fight against breast cancer.