

TEAM SPONSOR; \$7,500

Inclusion of sponsor's name in the Team Title (e.g., Team [your name]).

As the Team Sponsor, you are invited to attend your team's practices and enjoy the fun of watching your team's performance progress from start to finish!

Print and Digital Media

Local, regional, national, and international recognition

- **Social media:** dedicated sponsorship announcement, unique story showcasing your commitment to breast cancer research, inclusion in all team stories
- **Email marketing:** sponsorship email announcement along with your unique story, name/logo displayed in all COTA newsletters
- **COTA website:** name/logo on all website pages, unique story included in the website's "Latest News," logo and business information on COTA's Sponsor page
- **Livestream:** name/logo recognition during your team's performance, significant name/logo recognition at the opening and closing of the broadcast
- **Graphic assets:** name/logo included in all advertising, promotional, and print materials
- **Event program:** color, full-page ad space included in the printed and downloadable program found on COTA's social media pages and website
- **Event posters:** name/logo on posters displayed in approximately 50 locations in Palm Beach County



On-Site Recognition

- 6' x 3' banner (sponsor to provide banner)
- Public address announcements during the Challenge competition (sponsor to provide announcement)
- Promotional materials included in VIP guest bags (sponsor to provide promotional material)
- Participation in team photos at the awards ceremony
- Banner stand name recognition inside entrance to VIP pavilion
- Name/logo in event schedule and rider profile pamphlets distributed to general admission spectators

Hospitality and Entertainment

- VIP seating for 6, ringside cocktails and hors d'oeuvres during the Challenge competition
- VIP seating for 6 during the Challenge Gala dinner
- 20 general admission tickets



The 2023 Challenge of the Americas
SPONSORSHIP

Share COTA on your social media. We'll send you photos and updates to continue our fight against breast cancer.