

PARTNERS FOR PINK; \$1,750

Partners for Pink!

Show your support by joining COTA's Partners for P.I.N.K., an awesome society of individuals and business owners banding together in the fight against breast cancer.

Print and Digital Media

- *Email marketing:* name/logo displayed in all COTA newsletters
- *COTA website:* name/logo recognition on all website pages
- *Event program:* half-page, color ad space included in the printed and downloadable program found on COTA's social media pages and website
- *Event poster:* name/logo displayed in approximately 50 locations in Palm Beach County

On-Site Recognition


- Name/logo in event schedule and rider profile pamphlets distributed to general admission spectators
- Banner stand name recognition inside entrance to VIP pavilion

Hospitality and Entertainment

- VIP seating for 2, ringside cocktail and hors d'oeuvres during the Challenge competition
- VIP seating for 2 during the Challenge Gala dinner
- 6 general admission tickets



The 2023 Challenge of the Americas
SPONSORSHIP

 Share COTA on your social media. We'll send you photos and updates to continue our fight against breast cancer.

