

Pink Patron Sponsor \$3,500



Help us prevent and find a cure for breast cancer by supporting the advancement of the world's most promising research. Together we can make a difference!

Print and Digital Media

Local, regional and national exposure:

- COTA website: recognition on all COTA website pages
- Social Media: sponsorship announcement on Facebook and Instagram
- Event program: full page color ad
- Event poster: name/logo displayed approximately 50 locations

On-Site Recognition

- Name/logo in event schedule and rider profile pamphlets distributed to general admission spectators
- Name/logo recognition on the Global arena big screen, viewed on site and live stream audience
- Banner stand name recognition inside entrance to VIP pavilion
- Promotional materials included in VIP guest bags (sponsors to provide promotional material)



Share COTA on your social media. We'll send you photos and updates to continue our fight against breast cancer.

Hospitality and Entertainment

- VIP seating for 6, ringside cocktails and hors d'oeuvres during Challenge competition
- VIP seating for 6, during Challenge Gala dinner
- 10 general admission tickets

Dedicate your donation in honor of a breast cancer survivor or in memory of a loved one.

Your name and the person's name honored will be showcased on the COTA website.



Photos by SusanJStickle.com